

Celebs Love Posing With Antica Pesa's Francesco Panella

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by [Greg Morabito](#) | Jul 12, 2013, 7:15am EDT

GRID VIEW



Francesco with Madonna. |

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The Williamsburg kids might not care about [Roman import Antica Pesa](#), but the A-list celebrities and moguls sure do love this place. [Just look at all the photos from proprietor Francesco Panella's Instagram feed](#). It looks like Francesco is [also filming a show for an Italian TV channel](#) called "Brooklyn Man." Here's the trailer, in Italian:

[spot Brooklyn Man Gambero Rosso Channel 411 sky](#) from [marco todesco](#) on [Vimeo](#).

The description via Facebook, fed through Google Translate: "The wait is over, tonight at 21:30 aired the first episode of Brooklyn Man Francesco Panella will guide us through the streets of New York in search of the most unusual foods and recipes secret. On Gambero Rosso Channel - SKY Ch 411. - With Francesco Panella."

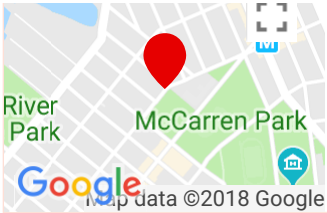
- [F_Panella](#) [Instagram]
- [All Coverage of Antica Pesa](#) [~ENY~]



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Antica Pesa

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